

Community Profile

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About the Community Profile

The Community Profile introduces El Paso to prospective investors, developers, businesses and residents. The profile’s purpose is to support the development process by informing the private sector so that both public and private returns are maximized.

Population

El Paso is the largest metro area on the U.S./Mexican border. The region constitutes the largest bi-national metropolitan area in the Western Hemisphere with 82% of its population being Hispanic. This geographic location makes the El Paso area unique. It is the nation's only bilingual and bicultural metropolitan area where fluency in English and Spanish is needed in many customer service and management occupations and desired in others.

El Paso City & County Population figures¹:

City	2012	2011	2010	2009	2008	2000	1990
Population	676,855	673,276	609,517	620,447	613,190	563,662	515,342
County	2012	2011	2010	2009	2008	2000	1990
Population	837,753	833,022	800,647	751,296	742,062	679,622	591,610

- Between 2000 and 2012, El Paso's County population grew by 23% or about 158,000 residents to a population of more than 837,000 people (*U.S. Census*)
- Growth within the city was slower at about 20% or 113,193 residents, to a population of more than 676,000, census statistics show.

1. Source: DemographicsNow, 2012 Population Estimates, Census 2000, 1990 Census

2. Institute for Policy and Economic Development, UTEP. At the time of this study Census released 2008

Projections

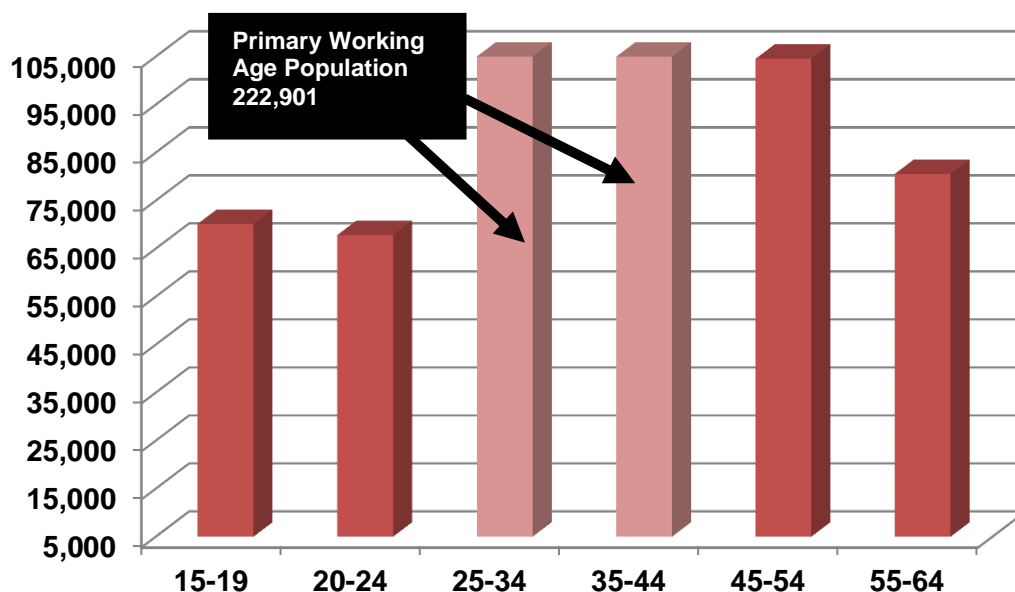
It is anticipated that the region will experience significant population growth in the coming years, largely driven by the expansion of Fort Bliss. Three population growth simulations for the 2009-2025 timeframe have been developed reflecting low, medium, and high growth scenarios. The most conservative population projections indicate that El Paso MSA is expected to increase to 945,532 by 2025. Please refer to the table below for information.

El Paso County Population Growth²

	2005-Baseline	2008-Baseline	Low	Medium	High
2015	776,512	808,210	863,101	876,085	895,159
2020	799,308	842,567	907,690	923,014	949,725
2025	815,561	871,331	945,532	962,548	994,178

Age Demographics

Population by Age for El Paso County, 2012



2. Institute for Policy and Economic Development, UTEP. At the time of this study Census released 2008 historical county population estimates. Census downward adjusted the population from 2001 to 2008 for El Paso County.

El Paso County Age Demographics³

El Paso County, Population by Age 2012		
0 to 14 years	205,031	24.4
15 to 19 years	70,152	8.3
20 to 24 years	67,815	8.0
25 to 34 years	114,806	13.7
35 to 44 years	108,095	12.9
45 to 54 years	104,540	12.4
55 to 64 years	80,570	9.6
65 to 74 years	46,689	5.5
75 to 84 years	29,628	3.5
85 years and over	10,427	1.3
Median Age (years)	31.0	

Language

As depicted in the table below according to the Census Bureau, of the total population age five (5) and over in El Paso County, 515,008 speak Spanish at home. Of this total, approximately 306,583 or 43% of the population 5 years and over are said to speak English “very well”. A great automatic incentive that comes with locating in the El Paso Region is that employers who seek Spanish speaking personnel are not required to pay a premium to obtain this skill.

Bilingual (Spanish) speakers⁴

LANGUAGE SPOKEN AT HOME		
Population 5 years and over	706,977	
English only	177,874	25%
Language(s) other than English	190,875	
Spanish	515,008	
Speak English "very well"	306,583	43%
Speak English less than "very well"	208,425	

3. Demographicsnow, Demographic Detail Report El Paso MSA, 2012 estimates (Information retrieved March 2013)

4. 2010 American Community Survey 1-Year Estimates for El Paso County, Texas. U.S. Census Bureau, American Fact Finder. Language spoken at home by ability to speak English for the population 5 years and over [all population and Hispanic or Latino] (Information Retrieved April 2012).

Labor

January 2013

Labor Market for El Paso MSA, Texas & U.S. (not seasonally adjusted)⁵

	Labor Force	Employment	Unemployment	Unemployment Rate
El Paso, Texas	324,714	293,898	30,816	9.5
Texas	12,655,394	11,782,758	872,636	6.9
U.S.	154,794,000	141,614,000	13,181,000	8.5

Top Employers in El Paso⁶

Employer	Sector	Employees
Fort Bliss (Military & Civilian employees)	Government	37,833
El Paso Independent School District	Education	9,000
Ysleta Independent School District	Education	8,000
City of El Paso	Government	6,390
T&T Staff Management L.P.	Employment Services	5,020
University of Texas at El Paso (UTEP)	Education	3,700
University Medical Center (UMC)	Health Care – Public	2,455
Dish Network	Technical Support Center	1,800
Alorica	Inbound Customer Service	1,755
Texas Tech University Health Sciences Center, Paul L. Foster School of Medicine & Gayle Grieve Hunt School of Nursing	Higher Education and Health Care	1,546
GC Services	Inbound Customer Service	1,526
Del Sol Medical Center	Health Care - Private	1,400
RM Personnel	Employment Services	1,368
Automatic Data Processing, Inc.	Contact Center – Private	1,100
El Paso Electric Co.	Electric Utilities	1,000
Las Palmas Medical Center	Health Care - Private	850
West Customer Management Group	Inbound Customer Service	800
Redcats USA Inc.	Inbound Customer Service	800
Union Pacific Railroad Co. Inc.	Transportation	750
Datamark	Corporate Headquarters for Data Processing & Related Services	600
Coca-Cola Enterprises	Bottling and Distributing	500
Western Refining	Corporate Headquarters Petro Chemical Refinery	500

5. Texas Labor Market Information: *Unemployment (LAUS) (not seasonally adjusted) for El Paso MSA, Texas and U.S. (December 2012)* Texas Workforce Commission.

6. List generated by Hoovers and verified by City of El Paso, Staff (January 2013)

Median and Average Wages⁷ for El Paso MSA compared to the State of Texas.

	El Paso (MSA)	Texas
Median Wage	\$12.25	\$15.44
Average Wage	\$16.92	\$20.72

Quality of Life

Cost of Living

El Paso's composite cost of living index for 2012 (annual) was 92.6, 7.4% below the Nation.

Cost of Living in El Paso, Texas 2012⁸

Composite Index	Grocery Item	Housing	Utilities	Transportation	Health Care	Misc. Good Services
92.6	100.3	86.0	86.9	98.0	87.5	95.5

Note: All indexes listed above are benchmarked against the US average indexes of 100%.

7. Quarterly employment and Wages for El Paso MSA Texas Workforce Commission's Texas Labor Market Information

8. *Cost of Living Index 2012 (Annual)* Accra.

Household Income

El Paso County, Household Income 2012 ⁹	
	Number of Households
\$0- \$15,000	50,948
\$15,000 – \$24,999	39,471
\$25,000 - \$34,999	34,624
\$35,000 - \$49,999	45,623
\$50,000 - \$74,999	45,810
\$75,000 - \$99,999	23,829
\$100,000 - \$149,999	19,653
\$150,000 +	9,913
Total	269,871

Home Prices 2012¹⁰

Date	Sales	Dollar Volume	Avg. Price	Median Price	Total Listings	Months Inventory
January	307	\$45,712,532	\$148,900	\$130,600	2,991	7.2
February	366	\$57,403,675	\$156,800	\$136,000	3,017	7.2
March	402	\$58,016,313	\$144,300	\$127,700	3,235	7.7
April	452	\$71,253,910	\$157,600	\$136,000	3,227	7.6
May	484	\$75,158,752	\$155,300	\$136,100	3,169	7.4
June	511	\$77,261,827	\$151,200	\$136,400	3,242	7.5
July	505	\$78,377,697	\$155,200	\$140,700	3,411	7.8
August	532	\$87,310,524	\$164,100	\$145,100	3,351	7.7
September	504	\$78,251,266	\$155,300	\$138,100	3,362	7.6
October	535	\$86,929,465	\$162,500	\$140,100	3,168	7.0
November	466	\$73,476,562	\$157,700	\$143,300	3,223	7.1
December	521	\$84,987,737	\$163,100	\$148,300	3,157	6.8

9. DemographicsNow, Demographic Detail Report 2012 estimates (Information Retrieved March 2013)

10. Texas A& M University - Real Estate Center, Home Prices (Information Retrieved: March 2013)

Quality of Life Bond Projects



Cultural / Recreational

Museums:

Total of 24 Historic, Art and Heritage museums:

El Paso Firefighters Museum, Los Portales Museum and information Center, Tigua Indian Cultural Center, West Texas Air Museum, Chamizal National Memorial, El Paso Medical Heritage Collections, El Paso Museum of

Archaeology, Fort Bliss Museums, International Museum of Art, Magoffin Home State Historic Site, McCall Neighborhood Center, National Border Patrol Museum & Memorial Library, U.S. Army Museum of the Noncommissioned Officer, Centennial Museum and Chihuahuan Desert Gardens at the University of Texas at El Paso, El Paso





County Historical Society, Heritage House Museum at the University of Texas at El Paso, Stanlee and Gerald Rubin Center for the Visual Arts at the University of Texas at El Paso, War Eagles Air Museum, El Paso Holocaust Museum and Study Center, El Paso Museum of Art, El

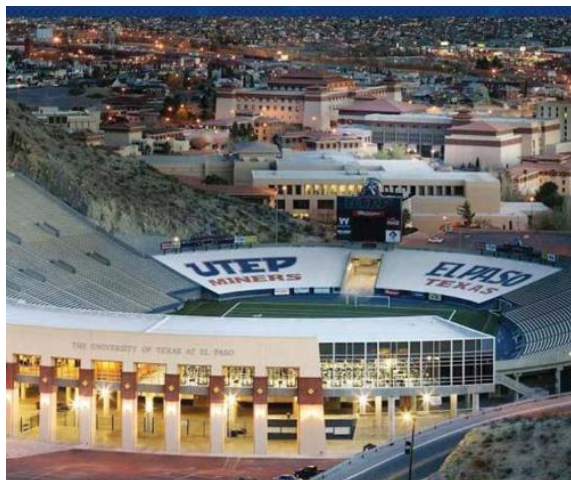
Paso Museum of History, Insights El Paso Science Museum, Lynx Exhibits, and the Railroad and Transportation Museum of El Paso.

Sports & Outdoor Fun:

The beautiful and majestic Franklin Mountains offer a dramatic focal point to the city and are one of the most visible and beloved treasures for our residents. Visitors can ride the Wyler Aerial Tramway to Ranger Peak to get a panoramic view of the city, or drive along Transmountain Road, which cuts right through the



mountain. Enjoy a picnic in Franklin Mountains State Park, the largest urban park in the U.S. For outdoor explorers, there's also mountain biking, hiking and rock climbing virtually any time of the year. Rather take your entertainment sitting down? Catch a show at McKelligon Canyon Amphitheatre. Carved into the mountains, this outdoor venue is home to concerts, plays, and Viva! El Paso. Enjoy an evening under El Paso's famously tranquil night skies.



The City of El Paso is currently constructing a brand new \$50 million baseball stadium. The ballpark will be located in Downtown El Paso and serve as the hope for the Triple A affiliate team for the San Diego Padres. Additional, the University of Texas at El Paso (UTEP) offers Division I football, basketball, and more!

Infrastructure

Transportation

Aerial

El Paso International Airport (EPIA)¹¹ provides passenger, air cargo, and general aviation services. EPIA is served with more than 110 daily flights to and / from El Paso, connecting the community with daily non-stop air service.



Maritime

El Paso is virtually equidistant from three seaports -- Galveston (795 miles) Corpus Christi (707 miles), and Long Beach (750 miles). The city of Topolobampo, Sinaloa provides access to an additional seaport on Mexico's west coast approximately 500 miles southwest of El Paso.

There are 3 commercial land ports of entry connecting El Paso to Ciudad Juarez, Mexico, which in 2011 cleared more than \$80.1 Billion in US –Mexico trade.

11. El Paso International Airport: Monthly Activity Report: January 2013, Flight Schedule Summary – Nonstop Destinations. El Paso International Airport.

Terrestrial

Primary highway access to the region is provided by Interstate 10 (I-10), which extends between Jacksonville, Florida, and Los Angeles, California. It stretches more than 2,400 miles across eight states, passes through 17 major urban areas; in Arizona it covers 392 miles.

In Las Cruces, Interstate 25 (I-25) connects with I-10, which provides access to northern New Mexico, central Colorado, and eastern Wyoming.

Interstate 110 (I-110) extends southward from I-10 and provides cross-border access to Juarez, Chihuahua.

Education

Educational Levels

Approximately 73% of El Paso's population (age 25 and older) had a high school diploma or higher; and over 26% had obtained a higher education degree. Please see the table below for more information.

El Paso County Educational Attainment 2012¹²

	Total	Total %
Age 25+ Population	494,755	100
Less than 9 th grade	64,671	13.0
Grade 9 th – 12 th , no diploma	52,624	10.6
High School Graduate (Includes equivalency)	118,831	24.0
Some College, No Degree	113,666	22.9
Associates Degree	29,644	5.9
Bachelor's Degree	65,556	13.2
Graduate / Professional Degree	33,191	6.7
High School Diploma or higher	360,888	72.7
Higher Education Degree	128,391	25.8

Post-Secondary Schools in Area

Universities:

The University of Texas at El Paso (UTEP)

Fall 2012 enrollment totaled 22,749 students; UTEP is the state's third largest campus in the University of Texas System. UTEP now ranks fourth among all 35 Texas public universities in federal research funding, and is included on the National Science Foundation's list of the Top 200 research universities in the United States. In the last year alone, UTEP faculty researchers secured nearly \$77 million in new grant awards. UTEP also is one of the seven public institutions in Texas to be designated by the higher Education Coordinating Board and the Texas legislature as an "emerging Tier One University."

Today, UTEP is investing over \$250 million in new and upgraded facilities, with specific investments in the biosciences.

- The \$70 million, 140,000 sf Chemistry and Computer Science building opened its doors in the Fall of 2011, provides expanded classrooms and lab space to allow for growth in enrollment and collaborative research opportunities.

12. Demographics now, Demographic Detail Report El Paso MSA, 2012 figures (Information retrieved March 2013)

- The College of Health Sciences and School of Nursing Building opened its doors in the Fall of 2011, a 135,000 sf, \$60 million facility with a state-of-the-art simulation lab, as well as classrooms and research space.

Other universities located in the city include:

- Howard Payne University
- Park University
- University of Phoenix
- Webster University

Colleges:

With six (6) campuses located throughout the region, EPCC Spring 2012 enrollment totaled 29,260. Offering a diversity of programs relevant to today's workforce needs, EPCC continues to receive national recognition for its educational excellence. The El Paso Community College Office of Customized Training serves business and industry with employee training in dozens of areas including advanced manufacturing, management, software, quality control and other disciplines. The El Paso Community College Office of Customized Training can help corporations train employees at little or no cost to the company, by pursuing federal, state and local grant sources.

EPCC Degrees awarded by category, 2007-2012¹³

EPCC	2011-2012 UG	2010-2011 UG	2009-2010 UG	2008-2009 UG	2007-2008 UG
Associate of Arts	1,393	2,181	2,345	1,316	1,316
Associate of Applied Science	481	545	512	538	461
Associate of Arts in Teaching	133	216	258	249	232
Associate of Science	135	115	82	18	-
Certificates	482	720	497	431	429
<i>Total # of Associate & Certificates</i>	<i>2,624</i>	<i>3,777</i>	<i>3,694</i>	<i>2,552</i>	<i>2,438</i>

13. Source: El Paso Community College, History of the College. Information retrieved: March 2013.