

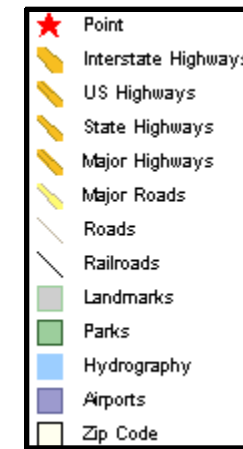
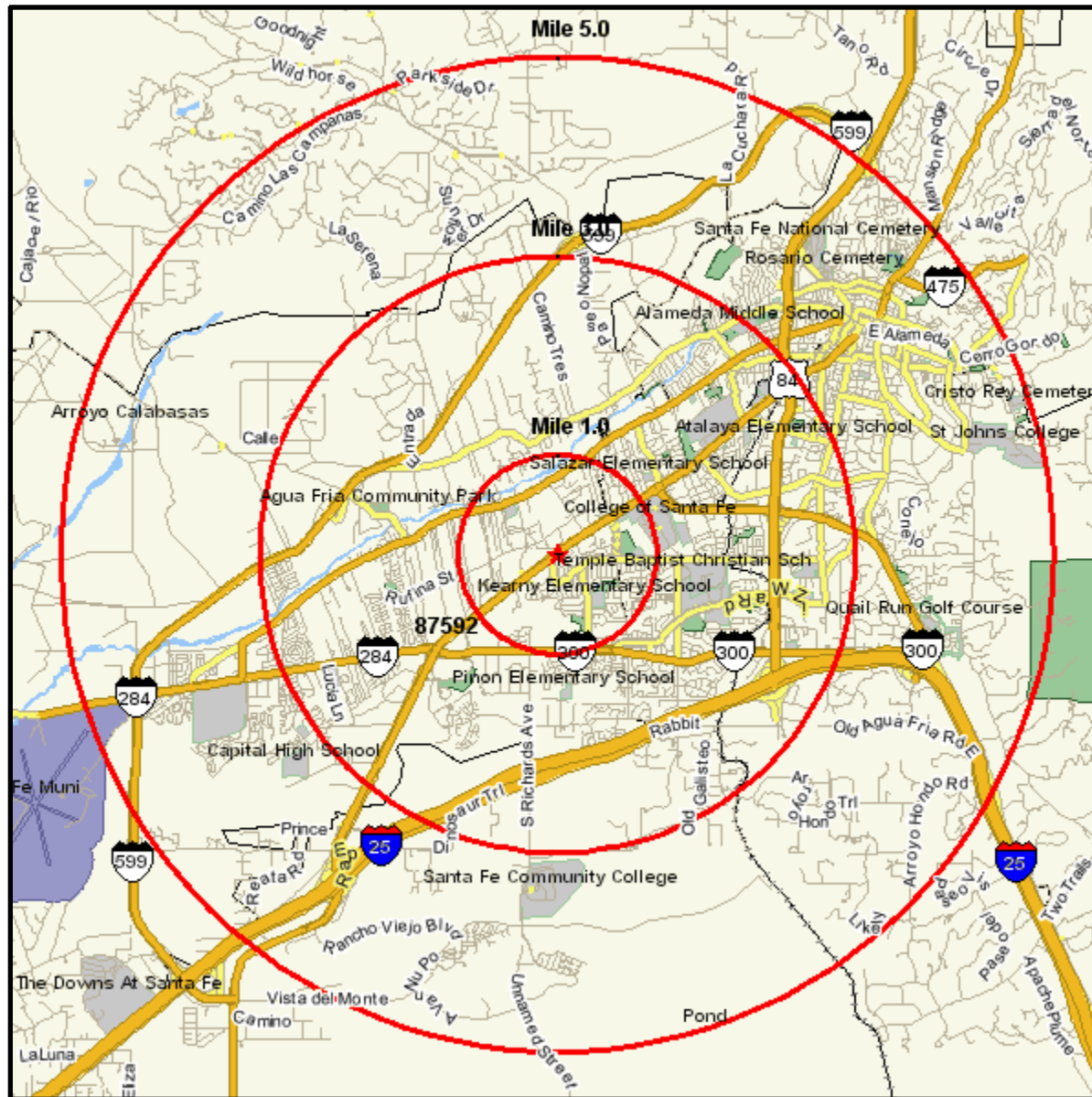
Area Map

Prepared For:

Order #: 967940642

Site: 01

3140 CERRILLOS RD
SANTA FE, NM 87507-2307
Coord: 35.652754, -105.995426
Radius - See Appendix for Details



0 miles 1.11 2.21



Pop-Facts: Population Quick Facts Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2014 Projection	11,991		67,394		101,486	
2009 Estimate	11,142		62,148		93,331	
2000 Census	9,611		52,486		78,379	
1990 Census	9,488		42,745		64,255	
Growth 2009 - 2014	7.62%		8.44%		8.74%	
Growth 2000 - 2009	15.93%		18.41%		19.08%	
Growth 1990 - 2000	1.30%		22.79%		21.98%	
2009 Est. Population by Age						
	11,142		62,148		93,331	
Age 0 - 4	628	5.64	3,876	6.24	5,480	5.87
Age 5 - 9	643	5.77	3,762	6.05	5,238	5.61
Age 10 - 14	634	5.69	3,714	5.98	5,234	5.61
Age 15 - 17	384	3.45	2,298	3.70	3,342	3.58
Age 18 - 20	382	3.43	2,435	3.92	3,279	3.51
Age 21 - 24	532	4.77	3,188	5.13	4,460	4.78
Age 25 - 34	1,622	14.56	8,831	14.21	12,464	13.35
Age 35 - 44	1,590	14.27	9,117	14.67	13,465	14.43
Age 45 - 49	759	6.81	4,325	6.96	6,542	7.01
Age 50 - 54	736	6.61	4,429	7.13	7,086	7.59
Age 55 - 59	869	7.80	4,665	7.51	7,574	8.12
Age 60 - 64	766	6.87	3,709	5.97	5,937	6.36
Age 65 - 74	880	7.90	4,304	6.93	7,110	7.62
Age 75 - 84	442	3.97	2,379	3.83	4,184	4.48
Age 85 and over	274	2.46	1,117	1.80	1,936	2.07
Age 16 and over	9,119	81.84	50,056	80.54	76,275	81.73
Age 18 and over	8,854	79.47	48,499	78.04	74,037	79.33
Age 21 and over	8,472	76.04	46,064	74.12	70,757	75.81
Age 65 and over	1,597	14.33	7,800	12.55	13,230	14.18
2009 Est. Median Age						
	39.69		38.26		40.32	
2009 Est. Average Age						
	40.08		38.62		40.12	



Pop-Facts: Population Quick Facts Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2009 Est. Population by Single Race Classification	11,142		62,148		93,331	
White Alone	7,694	69.05	43,690	70.30	67,585	72.41
Black or African American Alone	123	1.10	666	1.07	1,003	1.07
American Indian and Alaska Native Alone	263	2.36	1,433	2.31	2,024	2.17
Asian Alone	105	0.94	870	1.40	1,319	1.41
Native Hawaiian and Other Pacific Islander Alone	5	0.04	61	0.10	85	0.09
Some Other Race Alone	2,375	21.32	12,525	20.15	17,254	18.49
Two or More Races	578	5.19	2,903	4.67	4,061	4.35
2009 Est. Population Hispanic or Latino	11,142		62,148		93,331	
Hispanic or Latino	7,334	65.82	38,274	61.59	51,095	54.75
Not Hispanic or Latino	3,808	34.18	23,874	38.41	42,236	45.25
2009 Est. Population by Sex	11,142		62,148		93,331	
Male	5,541	49.73	30,711	49.42	45,628	48.89
Female	5,601	50.27	31,436	50.58	47,702	51.11
Male/Female Ratio	0.99		0.98		0.96	



Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

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Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
Population						
2014 Projection	11,991		67,394		101,486	
2009 Estimate	11,142		62,148		93,331	
2000 Census	9,611		52,486		78,379	
1990 Census	9,488		42,745		64,255	
Growth 2009-2014	7.62%		8.44%		8.74%	
Growth 2000-2009	15.93%		18.41%		19.08%	
Growth 1990-2000	1.30%		22.79%		21.98%	
2009 Est. Population by Single Race Classification						
	11,142		62,148		93,331	
White Alone	7,694	69.05	43,690	70.30	67,585	72.41
Black or African American Alone	123	1.10	666	1.07	1,003	1.07
American Indian and Alaska Native Alone	263	2.36	1,433	2.31	2,024	2.17
Asian Alone	105	0.94	870	1.40	1,319	1.41
Native Hawaiian and Other Pacific Islander Alone	5	0.04	61	0.10	85	0.09
Some Other Race Alone	2,375	21.32	12,525	20.15	17,254	18.49
Two or More Races	578	5.19	2,903	4.67	4,061	4.35
2009 Est. Population Hispanic or Latino by Origin*						
	11,142		62,148		93,331	
Not Hispanic or Latino	3,808	34.18	23,874	38.41	42,236	45.25
Hispanic or Latino:	7,334	65.82	38,274	61.59	51,095	54.75
Mexican	2,021	27.56	12,035	31.44	15,754	30.83
Puerto Rican	29	0.40	139	0.36	183	0.36
Cuban	9	0.12	59	0.15	89	0.17
All Other Hispanic or Latino	5,275	71.93	26,040	68.04	35,068	68.63
2009 Est. Hispanic or Latino by Single Race Class.						
	7,334		38,274		51,095	
White Alone	4,408	60.10	23,268	60.79	30,467	59.63
Black or African American Alone	17	0.23	71	0.19	109	0.21
American Indian and Alaska Native Alone	93	1.27	421	1.10	640	1.25
Asian Alone	5	0.07	26	0.07	47	0.09
Native Hawaiian and Other Pacific Islander Alone	0	0.00	19	0.05	20	0.04
Some Other Race Alone	2,365	32.25	12,447	32.52	17,133	33.53
Two or More Races	446	6.08	2,022	5.28	2,679	5.24



Pop-Facts: Demographic Snapshot Report

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Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Pop. Asian Alone Race by Category*	105		870		1,319	
Chinese, except Taiwanese	20	19.05	233	26.78	362	27.45
Filipino	8	7.62	64	7.36	105	7.96
Japanese	12	11.43	80	9.20	145	10.99
Asian Indian	45	42.86	260	29.89	374	28.35
Korean	4	3.81	80	9.20	113	8.57
Vietnamese	3	2.86	45	5.17	75	5.69
Cambodian	0	0.00	2	0.23	2	0.15
Hmong	0	0.00	0	0.00	0	0.00
Laotian	0	0.00	4	0.46	4	0.30
Thai	2	1.90	11	1.26	15	1.14
Other Asian	8	7.62	64	7.36	87	6.60
Two or more Asian categories	2	1.90	26	2.99	37	2.81

2009 Est. Population by Ancestry	11,142		62,148		93,331	
Pop, Arab	6	0.05	182	0.29	268	0.29
Pop, Czech	30	0.27	171	0.28	246	0.26
Pop, Danish	10	0.09	63	0.10	200	0.21
Pop, Dutch	35	0.31	352	0.57	667	0.71
Pop, English	490	4.40	2,846	4.58	5,218	5.59
Pop, French (except Basque)	154	1.38	665	1.07	1,090	1.17
Pop, French Canadian	13	0.12	107	0.17	182	0.20
Pop, German	441	3.96	3,175	5.11	5,405	5.79
Pop, Greek	31	0.28	169	0.27	243	0.26
Pop, Hungarian	34	0.31	124	0.20	190	0.20
Pop, Irish	428	3.84	2,638	4.24	4,223	4.52
Pop, Italian	228	2.05	1,231	1.98	1,806	1.94
Pop, Lithuanian	14	0.13	86	0.14	204	0.22
Pop, United States or American	446	4.00	2,278	3.67	3,459	3.71
Pop, Norwegian	48	0.43	470	0.76	810	0.87
Pop, Polish	68	0.61	439	0.71	792	0.85
Pop, Portuguese	9	0.08	88	0.14	179	0.19
Pop, Russian	32	0.29	442	0.71	926	0.99
Pop, Scottish	96	0.86	696	1.12	1,195	1.28
Pop, Scotch-Irish	160	1.44	763	1.23	1,349	1.45
Pop, Slovak	0	0.00	14	0.02	34	0.04
Pop, Sub-Saharan African	16	0.14	36	0.06	60	0.06
Pop, Swedish	86	0.77	367	0.59	574	0.62
Pop, Swiss	14	0.13	90	0.14	204	0.22
Pop, Ukrainian	11	0.10	111	0.18	177	0.19
Pop, Welsh	34	0.31	269	0.43	478	0.51
Pop, West Indian (exc Hisp groups)	0	0.00	42	0.07	78	0.08



Prepared On: Mon Jul 13, 2009 Page 2 Of 12

Claritas Tech Support: 1 800 866 6511

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Prepared For:

Prepared By:

Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
2009 Est. Population by Ancestry						
Pop, Other ancestries	6,768	60.74	35,664	57.39	50,307	53.90
Pop, Ancestry Unclassified	1,440	12.92	8,567	13.78	12,767	13.68
2009 Est. Pop Age 5+ by Language Spoken At Home	10,514		58,272		87,851	
Speak Only English at Home	5,566	52.94	33,242	57.05	53,209	60.57
Speak Asian/Pacific Islander Language at Home	29	0.28	473	0.81	699	0.80
Speak IndoEuropean Language at Home	148	1.41	1,039	1.78	1,984	2.26
Speak Spanish at Home	4,674	44.46	22,971	39.42	31,208	35.52
Speak Other Language at Home	97	0.92	547	0.94	751	0.85
2009 Est. Population by Sex	11,142		62,148		93,331	
Male	5,541	49.73	30,711	49.42	45,628	48.89
Female	5,601	50.27	31,436	50.58	47,702	51.11
Male/Female Ratio	0.99		0.98		0.96	
2009 Est. Population by Age	11,142		62,148		93,331	
Age 0 - 4	628	5.64	3,876	6.24	5,480	5.87
Age 5 - 9	643	5.77	3,762	6.05	5,238	5.61
Age 10 - 14	634	5.69	3,714	5.98	5,234	5.61
Age 15 - 17	384	3.45	2,298	3.70	3,342	3.58
Age 18 - 20	382	3.43	2,435	3.92	3,279	3.51
Age 21 - 24	532	4.77	3,188	5.13	4,460	4.78
Age 25 - 34	1,622	14.56	8,831	14.21	12,464	13.35
Age 35 - 44	1,590	14.27	9,117	14.67	13,465	14.43
Age 45 - 49	759	6.81	4,325	6.96	6,542	7.01
Age 50 - 54	736	6.61	4,429	7.13	7,086	7.59
Age 55 - 59	869	7.80	4,665	7.51	7,574	8.12
Age 60 - 64	766	6.87	3,709	5.97	5,937	6.36
Age 65 - 74	880	7.90	4,304	6.93	7,110	7.62
Age 75 - 84	442	3.97	2,379	3.83	4,184	4.48
Age 85 and over	274	2.46	1,117	1.80	1,936	2.07
Age 16 and over	9,119	81.84	50,056	80.54	76,275	81.73
Age 18 and over	8,854	79.47	48,499	78.04	74,037	79.33
Age 21 and over	8,472	76.04	46,064	74.12	70,757	75.81
Age 65 and over	1,597	14.33	7,800	12.55	13,230	14.18
2009 Est. Median Age	39.69		38.26		40.32	
2009 Est. Average Age	40.08		38.62		40.12	



Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Male Population by Age	5,541		30,711		45,628	
Age 0 - 4	314	5.67	1,939	6.31	2,772	6.08
Age 5 - 9	338	6.10	1,947	6.34	2,697	5.91
Age 10 - 14	342	6.17	1,911	6.22	2,669	5.85
Age 15 - 17	196	3.54	1,160	3.78	1,677	3.68
Age 18 - 20	199	3.59	1,217	3.96	1,632	3.58
Age 21 - 24	269	4.85	1,660	5.41	2,290	5.02
Age 25 - 34	882	15.92	4,703	15.31	6,529	14.31
Age 35 - 44	849	15.32	4,757	15.49	6,954	15.24
Age 45 - 49	376	6.79	2,078	6.77	3,154	6.91
Age 50 - 54	343	6.19	2,099	6.83	3,338	7.32
Age 55 - 59	396	7.15	2,173	7.08	3,521	7.72
Age 60 - 64	355	6.41	1,742	5.67	2,760	6.05
Age 65 - 74	402	7.26	1,939	6.31	3,191	6.99
Age 75 - 84	185	3.34	1,002	3.26	1,785	3.91
Age 85 and over	94	1.70	384	1.25	659	1.44
2009 Est. Median Age, Male	37.71		36.72		38.66	
2009 Est. Average Age, Male	38.54		37.37		38.80	
2009 Est. Female Population by Age	5,601		31,436		47,702	
Age 0 - 4	314	5.61	1,937	6.16	2,707	5.67
Age 5 - 9	305	5.45	1,814	5.77	2,541	5.33
Age 10 - 14	292	5.21	1,803	5.74	2,565	5.38
Age 15 - 17	188	3.36	1,137	3.62	1,666	3.49
Age 18 - 20	183	3.27	1,218	3.87	1,647	3.45
Age 21 - 24	263	4.70	1,528	4.86	2,169	4.55
Age 25 - 34	741	13.23	4,127	13.13	5,936	12.44
Age 35 - 44	741	13.23	4,360	13.87	6,511	13.65
Age 45 - 49	383	6.84	2,248	7.15	3,388	7.10
Age 50 - 54	393	7.02	2,330	7.41	3,748	7.86
Age 55 - 59	472	8.43	2,492	7.93	4,053	8.50
Age 60 - 64	411	7.34	1,967	6.26	3,177	6.66
Age 65 - 74	478	8.53	2,365	7.52	3,920	8.22
Age 75 - 84	258	4.61	1,377	4.38	2,399	5.03
Age 85 and over	180	3.21	733	2.33	1,277	2.68
2009 Est. Median Age, Female	41.95		39.94		42.10	
2009 Est. Average Age, Female	41.60		39.85		41.39	



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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Population Age 15+ by Marital Status*	9,238		50,797		77,379	
Total, Never Married	2,883	31.21	15,505	30.52	23,245	30.04
Married, Spouse present	3,848	41.65	22,102	43.51	34,050	44.00
Married, Spouse absent	439	4.75	2,611	5.14	3,597	4.65
Widowed	531	5.75	2,593	5.10	4,164	5.38
Divorced	1,537	16.64	7,985	15.72	12,323	15.93
Males, Never Married	1,664	18.01	8,596	16.92	12,732	16.45
Previously Married	714	7.73	3,701	7.29	5,636	7.28
Females, Never Married	1,219	13.20	6,909	13.60	10,513	13.59
Previously Married	1,353	14.65	6,877	13.54	10,851	14.02
2009 Est. Pop. Age 25+ by Educational Attainment*	7,940		42,876		66,298	
Less than 9th grade	770	9.70	4,324	10.08	5,512	8.31
Some High School, no diploma	857	10.79	4,676	10.91	6,593	9.94
High School Graduate (or GED)	2,148	27.05	9,156	21.35	12,603	19.01
Some College, no degree	1,722	21.69	9,516	22.19	14,377	21.69
Associate Degree	425	5.35	2,329	5.43	3,486	5.26
Bachelor's Degree	1,341	16.89	7,435	17.34	13,075	19.72
Master's Degree	534	6.73	3,540	8.26	6,611	9.97
Professional School Degree	105	1.32	1,204	2.81	2,335	3.52
Doctorate Degree	38	0.48	695	1.62	1,706	2.57
Households						
2014 Projection	4,612		26,237		41,395	
2009 Estimate	4,305		24,316		38,362	
2000 Census	3,760		20,820		32,908	
1990 Census	3,347		15,957		25,521	
Growth 2009-2014	7.13%		7.90%		7.91%	
Growth 2000-2009	14.49%		16.79%		16.57%	
Growth 1990-2000	12.34%		30.48%		28.94%	
2009 Est. Households by Household Type	4,305		24,316		38,362	
Family Households	2,694	62.58	14,870	61.15	22,452	58.53
Nonfamily Households	1,612	37.44	9,446	38.85	15,910	41.47
2009 Est. Group Quarters Population	192		1,284		1,808	
2009 Households by Ethnicity, Hispanic/Latino	2,511	58.33	12,759	52.47	17,175	44.77



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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Households by Household Income	4,305		24,316		38,362	
Income Less than \$15,000	531	12.33	3,311	13.62	4,871	12.70
Income \$15,000 - \$24,999	509	11.82	2,481	10.20	3,949	10.29
Income \$25,000 - \$34,999	570	13.24	3,039	12.50	4,594	11.98
Income \$35,000 - \$49,999	880	20.44	4,405	18.12	6,688	17.43
Income \$50,000 - \$74,999	897	20.84	4,754	19.55	7,134	18.60
Income \$75,000 - \$99,999	431	10.01	2,804	11.53	4,384	11.43
Income \$100,000 - \$149,999	349	8.11	2,403	9.88	4,166	10.86
Income \$150,000 - \$249,999	101	2.35	846	3.48	1,859	4.85
Income \$250,000 - \$499,999	33	0.77	207	0.85	518	1.35
Income \$500,000 and more	6	0.14	65	0.27	198	0.52
2009 Est. Average Household Income	\$55,352		\$59,904		\$65,771	
2009 Est. Median Household Income	\$44,262		\$46,327		\$47,932	
2009 Est. Per Capita Income	\$21,758		\$23,718		\$27,357	
2009 Est. Household Type, Presence Own Children*	4,305		24,316		38,362	
Single Male Householder	560	13.01	3,062	12.59	5,117	13.34
Single Female Householder	681	15.82	4,209	17.31	7,324	19.09
Married-Couple Family, own children	811	18.84	4,763	19.59	6,812	17.76
Married-Couple Family, no own children	1,002	23.28	5,280	21.71	8,622	22.48
Male Householder, own children	127	2.95	860	3.54	1,223	3.19
Male Householder, no own children	120	2.79	628	2.58	858	2.24
Female Householder, own children	344	7.99	2,077	8.54	3,050	7.95
Female Householder, no own children	289	6.71	1,262	5.19	1,888	4.92
Nonfamily, Male Householder	194	4.51	1,177	4.84	1,898	4.95
Nonfamily, Female Householder	177	4.11	998	4.10	1,571	4.10
2009 Est. Households by Household Size*	4,305		24,316		38,362	
1-person household	1,240	28.80	7,271	29.90	12,441	32.43
2-person household	1,297	30.13	7,447	30.63	12,309	32.09
3-person household	730	16.96	3,996	16.43	5,824	15.18
4-person household	590	13.70	3,152	12.96	4,442	11.58
5-person household	265	6.16	1,431	5.89	1,973	5.14
6-person household	107	2.49	611	2.51	822	2.14
7 or more person household	75	1.74	409	1.68	550	1.43
2009 Est. Average Household Size	2.54		2.50		2.39	



Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Households by Presence of People*	4,305		24,316		38,362	

Households with 1 or more People under Age 18:

Married-Couple Family	903	20.98	5,105	20.99	7,260	18.92
Other Family, Male Householder	155	3.60	984	4.05	1,381	3.60
Other Family, Female Householder	408	9.48	2,341	9.63	3,409	8.89
Nonfamily, Male Householder	15	0.35	76	0.31	97	0.25
Nonfamily, Female Householder	9	0.21	29	0.12	40	0.10

Households no People under Age 18:

Married-Couple Family	910	21.14	4,938	20.31	8,174	21.31
Other Family, Male Householder	93	2.16	503	2.07	700	1.82
Other Family, Female Householder	224	5.20	999	4.11	1,529	3.99
Nonfamily, Male Householder	739	17.17	4,163	17.12	6,918	18.03
Nonfamily, Female Householder	849	19.72	5,178	21.29	8,855	23.08

2009 Est. Households by Number of Vehicles*	4,305		24,316		38,362	
No Vehicles	341	7.92	1,704	7.01	2,528	6.59
1 Vehicle	1,508	35.03	9,051	37.22	14,928	38.91
2 Vehicles	1,558	36.19	9,107	37.45	14,070	36.68
3 Vehicles	681	15.82	3,230	13.28	4,750	12.38
4 Vehicles	178	4.13	921	3.79	1,522	3.97
5 or more Vehicles	40	0.93	302	1.24	564	1.47

2009 Est. Average Number of Vehicles*	1.77		1.75		1.74	
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Family Households			
2014 Projection	2,887	16,060	24,341
2009 Estimate	2,694	14,870	22,452
2000 Census	2,351	12,704	19,018
1990 Census	2,395	10,740	15,990
Growth 2009-2014	7.16%	8.00%	8.41%
Growth 2000-2009	14.59%	17.05%	18.06%
Growth 1990-2000	-1.84%	18.29%	18.94%



Pop-Facts: Demographic Snapshot Report

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Family Households by Household Income	2,694		14,870		22,452	
Income Less than \$15,000	188	6.98	1,489	10.01	2,085	9.29
Income \$15,000 - \$24,999	277	10.28	1,390	9.35	2,026	9.02
Income \$25,000 - \$34,999	302	11.21	1,514	10.18	2,255	10.04
Income \$35,000 - \$49,999	547	20.30	2,508	16.87	3,493	15.56
Income \$50,000 - \$74,999	630	23.39	3,152	21.20	4,364	19.44
Income \$75,000 - \$99,999	365	13.55	2,144	14.42	3,137	13.97
Income \$100,000 - \$149,999	263	9.76	1,729	11.63	2,990	13.32
Income \$150,000 - \$249,999	86	3.19	728	4.90	1,517	6.76
Income \$250,000 - \$499,999	31	1.15	176	1.18	426	1.90
Income \$500,000 and more	5	0.19	39	0.26	159	0.71
2009 Est. Average Family Household Income	\$64,062		\$68,132		\$76,602	
2009 Est. Median Family Household Income	\$51,327		\$54,234		\$57,832	
2009 Est. Families by Poverty Status*	2,694		14,870		22,452	
Income At or Above Poverty Level:						
Married-Couple Family, own children	863	32.03	4,651	31.28	6,675	29.73
Married-Couple Family, no own children	870	32.29	4,620	31.07	7,843	34.93
Male Householder, own children	144	5.35	789	5.31	1,116	4.97
Male Householder, no own children	63	2.34	445	2.99	579	2.58
Female Householder, own children	267	9.91	1,696	11.41	2,539	11.31
Female Householder, no own children	215	7.98	840	5.65	1,235	5.50
Income Below Poverty Level:						
Married-Couple Family, own children	55	2.04	582	3.91	657	2.93
Married-Couple Family, no own children	26	0.97	190	1.28	258	1.15
Male Householder, own children	32	1.19	202	1.36	295	1.31
Male Householder, no own children	9	0.33	51	0.34	91	0.41
Female Householder, own children	147	5.46	759	5.10	1,050	4.68
Female Householder, no own children	3	0.11	44	0.30	114	0.51
2009 Est. Pop Age 16+ by Employment Status*	9,119		50,056		76,275	
In Armed Forces	12	0.13	33	0.07	52	0.07
Civilian - Employed	5,887	64.56	32,747	65.42	49,335	64.68
Civilian - Unemployed	297	3.26	1,701	3.40	2,461	3.23
Not in Labor Force	2,923	32.05	15,574	31.11	24,427	32.02



Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

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Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2009 Est. Civ Employed Pop 16+ Class of Worker*	5,887		32,747		49,335	
For-Profit Private Workers	3,491	59.30	18,881	57.66	27,943	56.64
Non-Profit Private Workers	296	5.03	2,639	8.06	4,159	8.43
Local Government Workers	515	8.75	2,326	7.10	3,144	6.37
State Government Workers	758	12.88	4,214	12.87	5,962	12.08
Federal Government Workers	203	3.45	1,209	3.69	2,125	4.31
Self-Emp Workers	602	10.23	3,370	10.29	5,796	11.75
Unpaid Family Workers	21	0.36	108	0.33	205	0.42
2009 Est. Civ Employed Pop 16+ by Occupation*	5,887		32,747		49,335	
Management, Business, and Financial Operations	785	13.33	4,481	13.68	7,329	14.86
Professional and Related Occupations	1,223	20.77	7,380	22.54	12,443	25.22
Service	1,243	21.11	6,165	18.83	8,673	17.58
Sales and Office	1,671	28.38	9,105	27.80	13,078	26.51
Farming, Fishing, and Forestry	9	0.15	69	0.21	89	0.18
Construction, Extraction and Maintenance	590	10.02	3,498	10.68	4,594	9.31
Production, Transportation and Material Moving	366	6.22	2,048	6.25	3,129	6.34
2009 Est. Pop 16+ by Occupation Classification*	5,887		32,747		49,335	
Blue Collar	956	16.24	5,546	16.94	7,723	15.65
White Collar	3,675	62.43	20,918	63.88	32,779	66.44
Service and Farm	1,256	21.34	6,283	19.19	8,832	17.90
2009 Est. Workers Age 16+, Transportation To Work*	5,805		32,205		48,407	
Drove Alone	4,339	74.75	23,654	73.45	35,083	72.48
Car Pooled	895	15.42	5,171	16.06	7,157	14.79
Public Transportation	133	2.29	530	1.65	638	1.32
Walked	106	1.83	742	2.30	1,618	3.34
Motorcycle	3	0.05	36	0.11	38	0.08
Bicycle	10	0.17	186	0.58	301	0.62
Other Means	28	0.48	224	0.70	336	0.69
Worked at Home	292	5.03	1,662	5.16	3,236	6.68
2009 Est. Workers Age 16+ by Travel Time to Work*	5,514		30,543		45,171	
Less than 15 Minutes	2,496	45.27	13,667	44.75	20,164	44.64
15 - 29 Minutes	2,051	37.20	11,463	37.53	16,774	37.13
30 - 44 Minutes	515	9.34	2,978	9.75	4,279	9.47
45 - 59 Minutes	245	4.44	1,281	4.19	2,158	4.78
60 or more Minutes	207	3.75	1,154	3.78	1,796	3.98
2009 Est. Average Travel Time to Work in Minutes*	20.36		20.47		20.73	



Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

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Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2009 Est. Tenure of Occupied Housing Units	4,305		24,316		38,362	
Owner Occupied	2,872	66.71	14,952	61.49	23,534	61.35
Renter Occupied	1,433	33.29	9,364	38.51	14,828	38.65
2009 Occ Housing Units, Avg Length of Residence	9		8		8	
2009 Est. All Owner-Occupied Housing Values	2,872		14,952		23,534	
Value Less than \$20,000	101	3.52	546	3.65	626	2.66
Value \$20,000 - \$39,999	111	3.86	715	4.78	878	3.73
Value \$40,000 - \$59,999	69	2.40	521	3.48	719	3.06
Value \$60,000 - \$79,999	61	2.12	240	1.61	395	1.68
Value \$80,000 - \$99,999	38	1.32	295	1.97	413	1.75
Value \$100,000 - \$149,999	210	7.31	861	5.76	1,132	4.81
Value \$150,000 - \$199,999	572	19.92	1,758	11.76	2,206	9.37
Value \$200,000 - \$299,999	1,487	51.78	5,859	39.19	7,433	31.58
Value \$300,000 - \$399,999	176	6.13	2,073	13.86	3,601	15.30
Value \$400,000 - \$499,999	21	0.73	960	6.42	2,071	8.80
Value \$500,000 - \$749,999	19	0.66	757	5.06	2,229	9.47
Value \$750,000 - \$999,999	4	0.14	234	1.57	951	4.04
Value \$1,000,000 or more	4	0.14	131	0.88	879	3.74
2009 Est. Median All Owner-Occupied Housing Value	\$218,481		\$243,336		\$272,612	
2009 Est. Housing Units by Units in Structure*	4,566		25,530		41,477	
1 Unit Attached	411	9.00	2,285	8.95	3,703	8.93
1 Unit Detached	2,602	56.99	13,306	52.12	22,778	54.92
2 Units	60	1.31	457	1.79	1,102	2.66
3 to 19 Units	541	11.85	3,553	13.92	5,969	14.39
20 to 49 Units	81	1.77	882	3.45	1,130	2.72
50 or More Units	180	3.94	1,188	4.65	1,791	4.32
Mobile Home or Trailer	677	14.83	3,837	15.03	4,961	11.96
Boat, RV, Van, etc.	13	0.28	22	0.09	44	0.11



Pop-Facts: Demographic Snapshot Report

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

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Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
2009 Est. Housing Units by Year Structure Built	4,566		25,530		41,477	
Housing Units Built 1999 to 2009	707	15.48	4,672	18.30	7,408	17.86
Housing Unit Built 1995 to 1998	322	7.05	2,292	8.98	3,819	9.21
Housing Unit Built 1990 to 1994	278	6.09	2,410	9.44	3,660	8.82
Housing Unit Built 1980 to 1989	783	17.15	5,718	22.40	8,011	19.31
Housing Unit Built 1970 to 1979	982	21.51	4,707	18.44	6,460	15.57
Housing Unit Built 1960 to 1969	1,143	25.03	2,530	9.91	4,040	9.74
Housing Unit Built 1950 to 1959	201	4.40	1,575	6.17	3,148	7.59
Housing Unit Built 1940 to 1949	88	1.93	921	3.61	2,059	4.96
Housing Unit Built 1939 or Earlier	62	1.36	706	2.77	2,872	6.92
2009 Est. Median Year Structure Built **	1978		1984		1983	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Business-Facts: WorkPlace and Employment Summary

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, 0.00 - 1.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Industries (All)	854	10,039	12
Industries (Private Sector)	752	6,707	9
Industries (Government and Non-Profit)*	102	3,332	33
Agriculture (All)	7	33	5
Mining (All)	0	0	0
Construction (All)	81	771	10
Manufacturing (All)	44	336	8
Transportation, Communications/Public Utilities	25	327	13
Wholesale Trade (All)	39	434	11
Retail (All Retail)	208	2,704	13
Building Matls and Garden Supply	33	532	16
General Merchandise Stores	3	393	131
Food Stores	17	208	12
Auto Dealers and Gas Stations	23	265	12
Apparel and Accessory Stores	9	26	3
Home Furniture, Furnishings and Equipment	44	231	5
Eating and Drinking Places	43	810	19
Miscellaneous Retail Stores	36	239	7
Finance (All)	42	211	5
Bank, Savings and Lending Institutions	19	112	6
Security and Commodity Brokers	2	6	3
Insurance Carriers and Agencies	4	9	2
Real Estate	17	84	5
Trusts, Holdings and Other Investments	0	0	0



Business-Facts: WorkPlace and Employment Summary

Radius 1: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, 0.00 - 1.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Service (All)	354	2,433	7
Hotel and Other Lodging	19	318	17
Personal Services	120	389	3
Business Services	85	545	6
Motion Picture and Amusement	25	419	17
Health Services	24	107	5
Legal Services	4	10	3
Educational Services	10	312	31
Social Services	26	207	8
Misc, Membership Orgs and Nonclassified	41	126	3
Public Administration (All)	54	2,790	52
CY Population	11,142		
CY Residential Pop per Business	13		
CY Households	4,305		
CY HHs per Businesses	5		



Business-Facts: WorkPlace and Employment Summary

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, 0.00 - 3.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Industries (All)	4,588	48,909	11
Industries (Private Sector)	3,923	31,185	8
Industries (Government and Non-Profit)*	665	17,724	27
Agriculture (All)	89	577	7
Mining (All)	5	32	6
Construction (All)	373	2,963	8
Manufacturing (All)	163	1,358	8
Transportation, Communications/Public Utilities	120	1,068	9
Wholesale Trade (All)	118	856	7
Retail (All Retail)	835	10,257	12
Building Matls and Garden Supply	67	1,053	16
General Merchandise Stores	18	1,604	89
Food Stores	65	1,243	19
Auto Dealers and Gas Stations	83	1,163	14
Apparel and Accessory Stores	66	380	6
Home Furniture, Furnishings and Equipment	135	731	5
Eating and Drinking Places	171	2,553	15
Miscellaneous Retail Stores	230	1,530	7
Finance (All)	348	1,953	6
Bank, Savings and Lending Institutions	103	987	10
Security and Commodity Brokers	28	108	4
Insurance Carriers and Agencies	68	231	3
Real Estate	141	593	4
Trusts, Holdings and Other Investments	8	34	4



Business-Facts: WorkPlace and Employment Summary

Radius 2: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, 0.00 - 3.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Service (All)	2,245	16,073	7
Hotel and Other Lodging	38	577	15
Personal Services	484	1,557	3
Business Services	498	2,451	5
Motion Picture and Amusement	144	1,199	8
Health Services	498	5,698	11
Legal Services	92	270	3
Educational Services	98	2,297	23
Social Services	167	1,272	8
Misc, Membership Orgs and Nonclassified	226	752	3
Public Administration (All)	292	13,772	47
CY Population	62,148		
CY Residential Pop per Business	14		
CY Households	24,316		
CY HHs per Businesses	5		



Business-Facts: WorkPlace and Employment Summary

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, 0.00 - 5.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Industries (All)	8,242	83,512	10
Industries (Private Sector)	7,040	54,460	8
Industries (Government and Non-Profit)*	1,202	29,052	24
Agriculture (All)	147	802	6
Mining (All)	15	60	4
Construction (All)	603	5,106	9
Manufacturing (All)	289	2,449	9
Transportation, Communications/Public Utilities	189	1,398	7
Wholesale Trade (All)	206	1,422	7
Retail (All Retail)	1,786	17,698	10
Building Matls and Garden Supply	88	1,162	13
General Merchandise Stores	28	1,703	61
Food Stores	98	1,942	20
Auto Dealers and Gas Stations	87	1,188	14
Apparel and Accessory Stores	179	813	5
Home Furniture, Furnishings and Equipment	212	1,093	5
Eating and Drinking Places	323	6,344	20
Miscellaneous Retail Stores	771	3,453	5
Finance (All)	700	4,821	7
Bank, Savings and Lending Institutions	160	1,685	11
Security and Commodity Brokers	87	482	6
Insurance Carriers and Agencies	102	363	4
Real Estate	331	2,054	6
Trusts, Holdings and Other Investments	20	237	12



Business-Facts: WorkPlace and Employment Summary

Radius 3: 3140 CERRILLOS RD, SANTA FE, NM 87507-2307, 0.00 - 5.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Service (All)	3,772	28,049	7
Hotel and Other Lodging	96	2,438	25
Personal Services	673	2,116	3
Business Services	912	4,564	5
Motion Picture and Amusement	245	2,602	11
Health Services	677	6,829	10
Legal Services	245	1,156	5
Educational Services	166	3,874	23
Social Services	278	1,861	7
Misc, Membership Orgs and Nonclassified	480	2,609	5
Public Administration (All)	535	21,707	41
CY Population	93,331		
CY Residential Pop per Business	11		
CY Households	38,362		
CY HHs per Businesses	5		

Prepared from Claritas Business-Facts which includes data from infoUSA.

* Industries (Government & Non-Profit), or the Public Sector, includes Public Administration , Museums, Educational, and Social Services. All the rest of the Industries are the Private Sector.



Prepared On: Mon Jul 13, 2009 Page 6 Of 7

Prepared For:

Claritas Tech Support: 1 800 866 6511

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Prepared By:

